

DIGITAL SUBMISSION REQUIREMENTS

MATERIALS

CD with color laser proof at 100% scale

PREFERRED FORMAT:

PDF (Press optimized through Adobe Distiller) - This format allows for PC files to transfer to MAC systems and also eliminates the possibility of missing fonts, graphics, etc.

OTHER ACCEPTABLE FORMATS

- Quark
- InDesign
- Photoshop
- Freehand
- Pagemaker
- Illustrator

Ads submitted in these native format files must include:

- All screen and printer fonts and high resolution images as EPS or TIFF files
- Convert all spot colors and PMS to CMYK
- Adequate resolution of 300 dpi
- Please supply a color laser proof

The following formats are not recommended:

Microsoft Word, Microsoft Power Point, Coral Draw (Corel Draw files can be converted to EPS files)

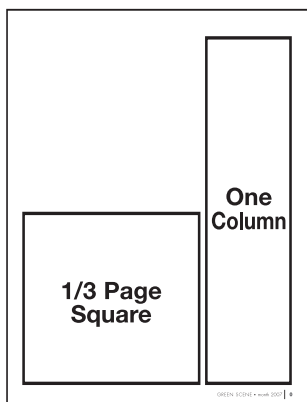
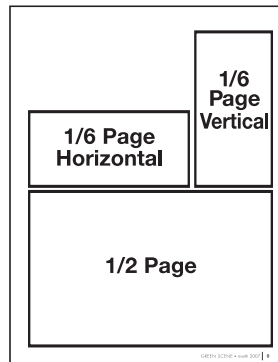
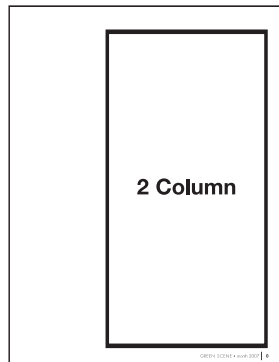
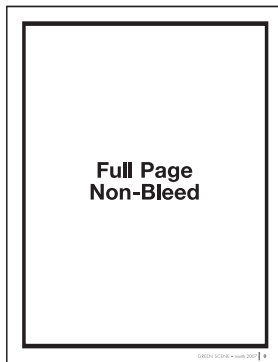
When submitting a digital ad please supply the following information:

- Supplied as Mac or PC
- Any corrections or alterations needed
- Application (include version number)
- Contact name & phone number
- Fonts & graphics used (supply both screen & printer fonts)

There will be additional charges for any work that needs to be done to ad including type changes, changes to graphics, any scans that need to be done, any corrections, replacement of photos or size adjustments.

If you need help creating your ad contact:

Laurie Baxendell
Baxendells Graphic
(610) 296-9488
baxgraphic14@verizon.net



AD MATERIAL DUE DATES	
January/February	10/15/07
March/April	12/15/07
May/June	2/15/08
July/August	4/15/08
September/October.....	6/15/08
November/December	8/15/08

	INCHES	DECIMAL
Publication Trim Size	8 1/4" x 10 3/4"	8.25" x 10.75"
Full Page with Bleed	8 3/4" x 11 1/4"	8.75" x 11.25"
Full Page no Bleed	7 1/4" x 9 5/8"	7.25" x 9.625"
2 Column	4 3/4" x 9 3/8"	4.75" x 9.375"
Half Page	7 1/4" x 4 5/8"	7.25" x 4.625"
One Third Vertical	2 5/16" x 9 3/8"	2.305" x 9.375"
One Third Page Square	4 3/4" x 4 5/8"	4.75" x 4.625"
One Sixth Vertical	2 5/16" x 4 5/8"	2.305" x 4.625"
One Sixth Horizontal	4 3/4" x 2 1/4"	4.75" x 2.25"

Ship Materials Pre-paid to: Alcom Printing, Inc.
 Attn: Brian Waldron
 140 Christopher Lane
 Harleysville, PA 19438

Send electronic files to: bwaldron@Alcomprinting.com